

STEPS TO COMPLETE: WHEN MAKING A WEBSITE





Define the Purpose of the Website

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Research the Target Audience

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Align the Messaging of Your Website with its Goal

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Set a Budget to Spend on Your Website

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Set up Hosting, Domain, and Appropriate CMS

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Register Domain for Web Address

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Pick a Suitable Hosting Provider

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Use a CMS that Fits the Requirements of Your Website

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Create Website Pages and Features



Find a Template for Your CMS that Best Suits your Brand and Product



Use Global Styles



Create a SiteMap for Your Website



Create and Execute a Content Strategy



Create an Effective Online Store



Add Widgets Where Necessary



Create a Means for Your Audience to Connect with You





Revisit Branding and Brand Guidelines



Place Your Logo



Set the Website Theme According to Brand Colors



Take Care of the Content Quality



Have a CTA



Work on the Responsive Design



Promote Your Website





Ensure Website Optimizations for Best User Experience

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Keep Out Spam

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Pay Attention to the Website Load Time

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Connect to Google Analytics to Track User Journeys and Marketing/Sales Funnel

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Implement Search Engine Optimization (SEO)

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Test Everything Before Taking it LIVE

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Protect Your Website



Regularly Update your Server and Web Application



Backup Website Security



Add SSL and HTTPS to your Website



Add a Section/Page to Show you Follow Business Compliance Acts





Empowering People so That They Can Move Their Dream Forward

Connect with us



join@cloudways.com
www.cloudways.com